



data  
that  
delivers

Call us weekdays 8<sup>00</sup> - 16<sup>00</sup>

+61 2 8064 7276

## Bottomline Publications Buyers & Subscribers

Bottom Line Publications is a list made up of subscribers and buyers of Health Newsletter & Health Books published by two of the leading publishers being Agora Inc and Boardroom Inc.

These proven subscribers & buyers are concerned with health related issues and improving the quality of their lives. They are interested in learning more about alternative therapies and cures for the common ailments.

The file is made up of consumer newsletter subscribers and book buyers such as; Bottomline Health Newsletter, Treasury of Health Secrets, Encyclopaedia of Natural Healing, health Breakthroughs, Uncommon Cures for Everyday Ailments, prescription Alternatives and Natural Physicians Healing Therapies.

Customers are acquired via direct marketing methods.

All records are generated by dm activity. Average unit of sale is US\$35-US\$75.

LIST DETAILS	
Quantity	34,100
Selections	State Postcode Gender Recency: Hotline Names
PRICING	
Minimum Order	5,000
Deliverability	95%
Lead Time	5 days
Notes	Extra Selection Costs:  Country Selection: An additional US\$10.00 per 1000 records Gender Selection: An additional US\$10.00 per 1000 records Keycoding: An additional US\$10.00 per 1000 records  Email fee: US\$50.00 flat

**The List Group** - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276  
<https://www.thelistgroup.com.au>



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Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

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