



data  
that  
delivers

Call us weekdays 8<sup>00</sup> - 16<sup>00</sup>

**+61 2 8064 7276**

## Farmers List

The list contains approximately 110,000 farmer names and addresses from across Australia, all with telephone numbers plus some email addresses.

The list has been compiled over many years from numerous sources including the electoral roll, White and Yellow Pages, market research, organisation membership lists, rural publications, etc. The majority of names are categorised by farm enterprise. See below for a list of these.

Records are updated on a daily basis from a variety of sources. In addition, renters have an incentive to return undelivered mail. Nonetheless, with such a large list and a changing industry, accuracy varies from area to area and time to time.

LIST DETAILS	
Quantity	150,000
Selections	State Postcode Enterprise Nth
PRICING	
Minimum Order	2,000
Deliverability	98%
Lead Time	4 days processing

**The List Group** - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276  
<https://www.thelistgroup.com.au>

<p>Notes</p>	<p>Enterprise Categories Available  Horticulture  Apple/Pear  Avocados/Mangos  Bananas  Berry fruit  Citrus  Grapes  Fruit  Olives  Orchardists  Passionfruit  Stone fruit  Vegetables  Broadacre  Cattle stud  Beef (Inc stud, feedlot)  Bees  Dairy  Feedlot  Goats  Horses  Other livestock  Pigs  Poultry  Sheep meat  Sheep stud  Wool (Inc stud, meat)  Winter cereals (Wheat, Barley, Oats)  Cereal/Stockfeed  Cotton  Irrigated Cotton  Grain legumes (Peas, Beans, Soybeans, Lupins)  Oil seeds (Sunflower, Canola/Rape, Safflower)  Sorghum  Maize (Corn)  Pasture (Clover, Lucern, Hay)  Nuts  Rice  Sugar  Tobacco  Forestry/Trees</p>
<p>Terms &amp; Conditions</p>	<p>List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.</p> <p>We require a signed copy of our list rental agreement and order form prior to any order being processed.</p> <p>Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.</p>