



data  
that  
delivers

Call us weekdays 8<sup>00</sup> - 16<sup>00</sup>

+61 2 8064 7276

## Farmbase

FARMbase is Australia's premier farm database. No other database of farmers contains a more complex list of individual records and is so rigorously maintained.

FARMbase contains over 130,000 mailable farm records. The list can be segmented by over 20+ farming categories. This list of Australian farmers is compiled from publicly available data sources including the electoral roll, directories, independent research and organisational memberships.

This list includes a wide range of farming types including fruit and vegetable growing, livestock and crop and plant growers. This list does not include hobby farmers and all contacts have commercial farming ventures.

The list is constantly kept maintained by the list owner's team of integrity specialists, call centre staff and programmers within their data management centre. They pay great attention to details ensuring accuracy and reliable data.

Almost all of the data is personalised to the farm address.

LIST DETAILS	
Quantity	132,038
Selections	Industry Revenue Shire Type of Farm State Postcode Farm Activity
PRICING	
Minimum Order	1,000
Deliverability	95%
Lead Time	3 working days
Notes	Farm Activity; Plant nurseries, cut clover & flower growing, vegetable growing, grape growing, Apple & pear growing, stone fruit growing, kiwi fruit growing, other fruit growing, grain, grain-sheep/beef cattle farming, sheep-beef cattle farming, sheep farming, beef cattle farming, dairy cattle farming, poultry (meat), poultry (eggs), pig farming, horse farming, deer farming, other livestock farming, sugar cane growing, cotton growing, other crop and plant growing.

**The List Group** - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276

<https://www.thelistgroup.com.au>



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Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

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