



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Executive Diaries & Promotional Product buyers

This List comprises of buyers of quality executive diaries, organisers, corporate gifts, compendiums, planners and accessories.

These regular and loyal customers spend, on average, approximately \$100.00 per transaction. The customer database is made up of small to large companies, professional bodies, associations and government departments. The point of contact is usually the purchasing decision maker.

The majority of records are at business address. All records are personalised and most have titles e.g. Mr, Mrs.

LIST DETAILS	
Quantity	10,000
Selections	State Postcode Gender Recency
PRICING	
Minimum Order	2,000
Deliverability	95%
Lead Time	3-5 working days
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner. We require a signed copy of our list rental agreement and order form prior to any order being processed. Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage

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