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+61 2 8064 7276

## Corporate Business Accessory Buyers

This list is made up of business people who have purchased corporate diaries and business accessories via mail order. They are mid to upper level business executives and professionals within the A-B quintile who work in medium to large companies.

The corporate business accessory range includes executive leather diaries that are able to be personalised, desk sets and superior quality accessories such as pens, business card holders and key-rings. The products are of the highest quality and are positioned at the top end of the market. The average purchase for these products is between \$70.00 - \$100.00

All records are fully personalised

LIST DETAILS	
Quantity	3,500
Selections	State Postcode Gender Frequency of Purchase Value of Purchase
PRICING	
Minimum Order	2,500
Deliverability	98%
Lead Time	3 days processing
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.  We require a signed copy of our list rental agreement and order form prior to any order being processed.  Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

**The List Group** - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276  
<https://www.thelistgroup.com.au>