



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Australian Franchise Database

This list focuses on approximately 1000 unique franchises head office. There are over 1600 senior staff records available such as; CEO (MD), Directors, General Managers, Senior Managers like Franchise Development Manager. The vast majority of records target the CEO however other titles such as; Marketing Managers, Operations Managers have been included.

LIST DETAILS	
Quantity	1,600
Selections	National Job Titles
PRICING	
Minimum Order	500
Deliverability	95%
Lead Time	5 days processing
Notes	<p>Job Titles; Chief Executive Officer, Director, General Manager, Senior manager, CIO, CFO, Operations Manager</p> <p>Additional Costs Rental Data Records with no email data = \$1200.00 per 1000 records Records with email data = \$1500.00 per 1000 records</p> <p>Terms of Hire for Email Data: -Email text is to be no longer than 500 words (72 characters per line) -Email format must be in ASCII Text -All email broadcasts must be completed by list</p> <p>Purchase of Data Records with no email data = \$2000.00 per 1000 records Records with email data = \$2250.00 per 1000 records</p> <p>Fields of Data Provided: Executive name, Job title, Company name, Address (including postcode and state), Telephone, Fax (95% of file), Email (50% of file), Number of outlets, Main classification, further classification, ASX listed.</p>

The List Group - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276
<https://www.thelistgroup.com.au>



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage

p 1300 783 113 or (INT) +61 2 8064 7276
<https://www.thelistgroup.com.au>