



data  
that  
delivers

Call us weekdays 8<sup>00</sup> - 16<sup>00</sup>

+61 2 8064 7276

## WindsorGroup Buyers

Mail order purchasers of fine jewellery and merchandise.

Windsor Mail sell a range of jewellery and general merchandise items such as travel bags, music, homewares, bedding, gardening equipment using direct marketing techniques. Monthly catalogues are distributed to a loyal customer base comprising predominantly of women. The product range is vast with some items selling from \$9.95 to over \$100.00 for silver charms, gold and diamond rings and bracelets.

The average purchase price is around \$45.00. All records are personalised and the majority of records have titles ie Mrs, Miss, Ms. 95% of the file is female.

LIST DETAILS	
Quantity	250,000
Selections	State postcode Last Purchase Date Gender
PRICING	
Minimum Order	5,000
Deliverability	95%
Lead Time	5 days
Notes	Hirers are required to include record number identifier on the mailing piece as first line of address in reduce font. This will facilitate dead mail updating by the list owner.
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.  We require a signed copy of our list rental agreement and order form prior to any order being processed.  Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

**The List Group** - Direct Marketing List Management & Brokerage

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<https://www.thelistgroup.com.au>