



data
that
delivers

Call us weekdays 8⁰⁰ - 16⁰⁰

+61 2 8064 7276

Vision Driving Force Database

This database contains company and private owners of motor vehicles within New Zealand.

This is the ultimate database for reaching every New Zealand vehicle owners both private and business. There are approximately 145,000 companies and 2.7 million registered owners.

This is the only database that will reach hard to find affluent private individuals that drive luxury registered owners.

This is the only database that will reach hard to find affluent private individuals that drive luxury vehicles and companies with fleets.

Data is updated via undeliverable mail and annual refreshes.

LIST DETAILS	
Quantity	2.7 Mil
Minimum Order	2,000
Deliverability	90%
Lead Time	5 days
Notes	Data information Supplied Contact Name: will be supplied with title (where available), First name/initial, Surname. Postal Address: will be supplied with postcode (maybe physical or postal) Hirers are required to include record number identifier on the mailing piece as first line of address in reduce font. This will facilitate dead mail updating by the list owner.
Terms & Conditions	List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner. We require a signed copy of our list rental agreement and order form prior to any order being processed. Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage

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