

Australian NaturalCare

Australian NaturalCare has been providing a mail order service for health products since 1989. The list is made up of active and inactive buyers of a variety of health and natural products such as; vitamins, hair care and skin products.

Australian NaturalCare promote their products via catalogue, inserts, on-line and off-the page advertisements into magazines such as; New Idea, Family Circle and some Sunday papers.

The list has a predominant female skew in the C, D and E socio-economic group. Although age can't be selected a sizeable portion of the list is made up of people aged 50+.

A majority of records are personalised and all records are at home address.

::Quantity 200000

::Selections State
Postcode
Gender
Recency
Customer type

::Pricing

Rental Mailing: \$350.00 per 1000 records
Set Up Fee \$300
Delivery Fee \$25.00

::Minimum Order 5000 records

::Deliverability 95%

::Lead Time 4 - 5 days

::Notes

Mailing \$350.00 per 1000 records

::Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage

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