

Health & Vitality

Buyers on this mailing list have purchased from a variety of catalogs offering contemporary products including health and beauty aids, health supplements, male potency products, general household goods, high-style clothing, jewellery, as well as audio cassette programs.

98% of the responders on this mailing list use credit cards to pay for their purchases. They appreciate good value contemporary products/publications that are unique or hard to find in their area. This file contains the most current, best-responding names from this active, well-known direct marketing organisation.

This file is updated on a monthly basis.

::Quantity	99200 (AUS) 13100 (NZ)
::Selections	Country Postcode Recency Gender
::Pricing	
Rental	Mailing: \$US\$200.00 per 1000 records
Set Up Fee	\$US200.00
Delivery Fee	\$25.00
::Minimum Order	5000 records
::Deliverability	95%
::Lead Time	5 days

::Notes

Extra Selection Costs;
Recency: \$10.00 per 1000 records
Gender: \$10.00 per 1000 records

Unavailable for slimming, male potency, sweepstakes, astrology, competitive health/fitness or beauty offers.
Hirers are required to include record number identifier on the mailing piece as first line of address in reduced font. This will facilitate dead mail updating by the list owner.

::Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage
p 1300 783 113 p +61 2 8064 7276 f +61 2 8064 7277
www.thelistgroup.com.au