

Global Shopping Exchange Buyers

One of the leading international merchandise and sweepstakes files, Global Shopping Exchange offers responsive direct mail consumers acquired through frequent mailings worldwide.

Individuals have responded and are given the opportunity to participate in an international sweepstake and purchase leading products. Products purchased include; radios, pocket shavers, jewellery, watches, pen and pencil sets, CD's, cameras, binoculars and leather products.

70% of the file purchase by credit card and spend an average of \$US40.00 per product with a large percentage being multi buyers. The median age of the buyers is 39 years, 70% are males and 30% females.

This list is ideal for credit card, financial, general merchandise, lottery, opportunity seekers, club and catalogue offers.

::Quantity 4000

::Selections State
Postcode
Recency
Gender
Contact type

::Pricing

Rental Mailing: \$US 265.00 per 1000 records
Set Up Fee \$US 100.00
Delivery Fee \$25.00

::Minimum Order 5000 records

::Deliverability 95%

::Lead Time 5 days

::Notes

Extra selection costs:

US\$10.00 per 1000 records for country selection
US\$10.00 per 1000 records for gender selection
US\$15.00 per 1000 records for flagging
US\$15.00 per 1000 records for random selection
US\$100.00 email fee

Hirers are required to include record number identifier on the the mailing piece as first line of address in reduced font. This will facilitate dead mail updating by the list owner.

::Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

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