

## Freelotto.com Sponsorship Email

Freelotto is a million dollar daily sweepstakes that operates like a lottery. Participants register only once to play up to three times per day. Listed as one of the worlds top 50 websites by both MediaMetrix and PC Data Online, Freelotto is a the most popular internet sweepstakes games.

Freelotto is a fun filled web adventure, the more you jplay the more you win, and there are tens of thousands of winners every day. Freelotto players have an average household income of \$66,000 and an average age of 42. 50% play from work.

All Freelotto jackpots are insured through American International Group and all drawings are observed by a representative of KPMG. Players are notified of freelotto results via a personalised email each day. There are over 8 million players worldwide with an estimated 50,000 new players being added daily. There are two ways for advertisers to win with the Freelotto sponsorship; either send a broadcast endorsed message to all players or target segment of the database.

Approximately 75% of the audience is male and the balance female.

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**::Quantity** 62000 (AUS) 14000 (NZ)

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**::Selections** Country  
Random Select

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**::Pricing**

**Rental** Mailing: \$US 150.00 per 1000 records  
Email: \$US 185.00 per 1000 records

**Set Up Fee** \$US350

**Delivery Fee** \$25.00

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**::Minimum Order** 5000 records

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**::Deliverability** No delivery guarantee

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**::Lead Time** 5 days

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**::Terms & Conditions**

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

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