

Fotopost

Fotopost is New Zealand's specialist direct mail and online photo processing business.

Customers have replied to a Fotopost envelope that is delivered to letterboxes and previously inserted into publications such as; NZ Listener and Little Treasures.

Customers send thousands of rolls of film and digital media for printing from all over New Zealand. The file is mainly made up of 25-45 age group with 73% female with families. More than 60% of the file are multiple buyers and 82% have a home computer.

::Quantity 15000

::Selections Postcode
Gender
Recency

::Pricing

Rental Mailing: \$NZ\$200.00 per 1000 records
Set Up Fee \$NZ350.00
Delivery Fee \$25.00

::Minimum Order 5000 records

::Deliverability 94%

::Lead Time 5 days

::Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.