

Education Direct

Education Direct is made up of people who have requested information about or purchased distance education courses. Courses of interest include; business, computing, counselling, psychology and creative subjects. The prices of the courses range from \$699.00 to \$4390.00

These consumers are highly responsive to call-to-action advertising via all advertising mediums. All of those on the list are comfortable with direct mail.

This is an ideal list for a wide range of mail offers including merchandising, books, credit cards and fundraising.

::Quantity 125700

::Selections State
Gender
Postcode
Recency
Contact type

::Pricing

Rental Mailing: \$300.00 per 1000 records
Set Up Fee \$300
Delivery Fee \$25.00

::Minimum Order 5000 records

::Deliverability 95%

::Lead Time 7 days

::Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.