

## Danoz Direct

This list is updated daily with fresh purchasers responding to television direct response, this national company advertises products including bodycare, health, fitness, contour pillows, hair removal, homeware, tools and handyman products, fishing equipment and general merchandise.

As well as advertising on national programs such as Good Morning Australian with Bert Newton and The Home Improvement Show, Danoz Direct has its own one-hour program running in the early hours of the morning.

This highly reputable company offers a 12 month product warranty on every single item sold in addition to a 30 day money back guarantee with no questions asked. These legitimate offers ensure that the many hundreds of thousands of customers are loyal and continually purchase (multi buyers) from this extensive product range.

Approximately 65% of the file are multi buyers and a majority of customers pay by credit card.

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**::Quantity** 900,000

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**::Selections** State  
Postcode  
Recency  
Gender  
Credit Card Purchasers  
Product Type

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**::Pricing**

**Rental** Mailing: \$325.00 per 1000 records  
**Set Up Fee** \$400.00  
**Delivery Fee** \$25.00

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**::Minimum Order** 5000 records

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**::Deliverability** 95%

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**::Lead Time** 4 days

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**::Notes**

Selections:  
Product Type;  
Outdoors, Household, Health & Beauty, Technology

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**::Terms & Conditions**

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

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