

Contacts Consumer Database

The Atlantis Consumer database is New Zealand's largest personalised marketing database. It comprises approximately 1.1 million households. The database contains the initials and surname of the householders, their address and their phone number.

The Atlantis Consumer database has been geo coded allowing you to target by demographyic criteria. Households are assigned a meshblock. Meshblocks attribute characteristics such as; average age, average personal income, ethnicity, occupation and many others. Note - only households in urban areas have been allocated a meshblock.

The list owner has ensured that the database is privacy compliant. Furthermore, it's regularly washed against the New Zealand Direct Marketing Association's suppression list.

::Quantity 1.1 Mil

::Selections

- Geographic Areas
- Streets
- Household/Dwelling Type
- Household Income
- Age
- Gender
- Ethnic Group
- Marital Status
- Number of Occupants per Dwelling
- Household Structure
- Age of Youngest Person in Household
- Number of Motor Vehicles Available
- Socio Economic
- Occupations

::Pricing

Rental	Mailing: \$NZ350.00 per 1000 records
Set Up Fee	\$NZ250
Delivery Fee	\$25.00

::Minimum Order 5000 records

::Deliverability 95%

::Lead Time 5 days

::Notes

Selections:
Geographic Areas
Streets
Household/Dwelling type;
Household income
Age
Gender
Ethnic Group
Marital Status
Number of Occupants per Dwelling
Household structure
Age of Youngest Person in Household
Number of Motor Vehicles available
Socio Economic
Occupations

Rental:
Mailing \$NZ 350.00 per 1000 records

::Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage
p 1300 783 113 p +61 2 8064 7276 f +61 2 8064 7277
www.thelistgroup.com.au