

## Legends Genuine Memorabilia

### EXCLUSIVE HIGH END MEMORABILIA BUYERS

For 15 years, Legends Genuine Memorabilia has maintained an unblemished, unchallenged reputation as the industry leader for Sporting Memorabilia throughout Australia. Legend's clients, who spend an average of \$850.00 per purchase, represent the cream of the sporting and corporate world. Sporting Memorabilia is a prized possession for corporate rewards and gifts as well as private study/bar collections. Exclusive contracts with Australia's leading sportsmen like Steve Waugh, John Eales, Andrew Johns, Shane Warne to name a few, combined with PricewaterhouseCoopers-Authentication & Certification governing all "Limited Editions", as well as, innovative, exclusive high quality products, positions Legends at the forefront of this prestigious category.

Legends' collectors represent one of the most diverse and prosperous mail order proven buyers in Australia. Many of these collectors have invested in excess of \$10,000 amassing their inventory. They have also resold their pieces at way over the issue price. Legends has for many years been the largest seller of Bradman Memorabilia in Australia. At Charity Auctions it's always the Legends pieces that bring the big money!

For the very first time, on a selective basis, this highly responsive file will be available to organizations that can satisfy the list owner's criteria. Most clients haven chosen to purchase by credit card and the fact that more than 80% open their Legends emails on a regular basis show that they are a highly involved and active group and have never received an offer from Legends outside the category.

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**::Quantity** 15,000 (Aus)

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**::Selections** Gender  
Payment Method  
Recency  
Nth

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**::Pricing**

**Rental** Mailing Data: \$375.00 per thousand records  
**Set Up Fee** \$350.00 per order  
**Delivery Fee** \$25

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**::Minimum Order** 5000

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**::Deliverability** 95%

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**::Lead Time** 3 Working days

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**::Terms & Conditions**

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

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