

UK expat magazine readers

People on this database have taken up a trial subscription to one of Britain's premier magazines. The publications appeal to the royalist, patriotic reader who wants to keep abreast of all things British. The subscribers are sourced through direct mail and insert advertising with a focus on the 50+ demographic.

Most people on this list are UK expats, retirees, or have some strong association with Britain. The list has a female skew and will respond to offers targeting a mature consumer.

::Quantity 17028

::Selections Gender: 0
State
Postcode

::Pricing

Rental Mailing data: \$360 360 per thousand records
Telemarketing data: \$350 per thousand records
Mail and Tele data: \$475 per thousand records
Delivery: \$25

Set Up Fee \$300

Delivery Fee \$25

::Minimum Order 5000 records

::Deliverability 95%

::Lead Time 3 working days

::Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.