

Computer Tutorial Buyers

This list comprises of buyers of Windows Advisor, a tutorial series helping users to get the best from their Windows operating systems. Buyers are given tips on virus protection, Word functions, computer freezes and getting rid of recurring machine errors. Subscribers receive a 618 page manual initially with an update in the series every 6 weeks as well as a free software collection.

All buyers have been sourced through direct mail promotions and online sales. Buyers pay an initial fee of \$35 and \$35 per update thereafter.

The subscriber profile is predominantly male 50 years +.

::Quantity 4000

::Selections Recency
State
Postcode

::Pricing

Rental Mailing: \$260.00 per 1000 records
Set Up Fee \$300.00
Delivery Fee \$25.00

::Minimum Order 2500 records

::Deliverability 95%

::Lead Time 5 days

::Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.