

Cash & Prize Sweepstakes

Individuals who have responded and are given the opportunity to participate in an international sweepstake and purchase leading products through mailings worldwide.

Sweepstake Respondees;

These sweepstake enthusiasts have submitted their name & address in hop of winning cash in a AUS\$25,000.00 sweepstake. The sweepstake accompanies a precious gems promotion offering the seating/mounting of free diamonds and ruby garnets

40% are females and 40% are male and the remaining are unidentifiable by gender.

Buyers;

These buyers have paid \$60.00 to claim their guanteed award. Items for distribution include cars, cash, electronics and jewellery. The buyers have made sure that their payment and claim declaration form have been submitted before their deadline.

66% are females and 25% are male and the remaining are unidentifiable by gender.

This list is ideal for sweepstakes, puzzles, contests, subscriptions, fundraising, general merchandise, books, astrology, catalogs and healthy offers.

::Quantity 113035 (AUS) 26000 (NZ)

::Selections State
Postcode
Recency
Gender
Buyers
Sweepstake Responders

::Pricing

Rental Mailing: \$US 175.00 per 1000 records
Sweepstake: US\$130.00 per 1000 records
Buyers: US\$175.00 per 1000 records

Set Up Fee \$100.00

Delivery Fee \$25.00

::Minimum Order 5000 records

::Deliverability 95%

::Lead Time 5 days

::Notes

Australian Sweepstakes - 61,884 records available
Australian buyers - 51,151 records available

Rental:

New Zealand

Recency available - 13-48 months

-NZ Records available for Buyers - 12,000 Records

-NZ Records available for Sweeps Entrants - 14,000 Records

Extra Selection Costs:

US\$10.00 per 1000 records for Hotline Names (0-3 months)

US\$10.00 per 1000 records for Gender

US\$10.00 per 1000 records for State

US\$10.00 per 1000 records for Postcode

US\$5.00 per 1000 records for Flagging/Keycoding

US\$35.00 flat email fee

::Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

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