

Business Opportunity Exhibition Attendees

A Personalised list of registered visitors to the Australian International Investment Exhibition, Franchising & Business Opportunities Exhibition and Property Expo held annually in Melbourne and Sydney with new shows in Adelaide and Brisbane due later in 2005.

Visitors are interested in learning more about investment opportunities, talking to industry experts, choosing the right investments or attending business related seminars.

The List is made up of 3 key areas:

The Investment Exhibition: attendees are interested in information related to; superannuation rollouts, stocks and shares, lifestyle investments, alternative investments, collectibles and antique investments.

Franchising & Business Opportunities Exhibition:

Attendees are interested in franchising opportunities with leading national and multi nationals. They've come to learn more about franchising and compare available business opportunities.

Property Expo: attendees are interested in all facets of buying, selling and investing in property. Market research indicates that approximately 73% of the visitors had over \$500,000.00 to invest and majority had indicated they were ready to invest within 0-12 months. A further 63%, on average, are aged between 31 & 50 years of age.

All records are personalised and there is a mix of home and business addresses.

Exhibitions held in Sydney, Melbourne, Brisbane and Adelaide.

::Quantity 29249

::Selections State
Postcode
Gender
Investment Value
Job Function
Exhibition Attended

::Pricing

Rental Mailing:
Mailing: \$285.00 per 1000 records

Set Up Fee \$300.00

Delivery Fee \$25.00

::Minimum Order 3000 records

::Deliverability 95%

::Lead Time 5 days

::Notes

Selection:

Investment Value;

Up to \$10,000, \$10,000 - \$30,000, \$30,000 - \$50,000, \$50,000 - \$100,000,
\$100,000 - \$500,000, \$500,000 +

Job Function;

Manager, Business Owners, Self Employed, Employee, Retiree, Other

Exhibition Attended;

Investment Exhibition, Franchising & Business Opportunities Exhibition,
Property Expo, All Attended

::Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage
p 1300 783 113 p +61 2 8064 7276 f +61 2 8064 7277
www.thelistgroup.com.au