

Fund & Money Managers

This well researched list (made up from the central Incnet database) covers a broad spectrum of commercial investment companies at head and capital city offices.

Its focus lies in investment traders, investment, fund management and the money market arms of trading banks, merchant banks, life offices and government dealers, leading wholesale investment advisers and government regulators and industry associations and investment bodies. It includes all major stockbrokers, futuers and foreign exchange.

Typical titles include; CEO/Managing Director, Manager Capital Markets, Portfolio Manager, Fund Manager, Director/Manager Investment, Analysts, Director/Associate Director, State Manager, Treasurer/Manager Treasury, Client/Institutional Adviser, Chief Economist & Manager Foreign Exchange.

Updating is maintained on a continual basis. All contacts on the file are tele researched every three months. Thiss is supplemented by monitoring of media, published information and by dead mail.

::Quantity 3208

::Pricing

Rental Mailing: \$350.00 per 1000 records
Telemarketing Data: \$350.00 per 1000 records
Mailing and Telemarketing data: \$700.00 per 1000 records
Emailing Data: \$395.00 per 1000 records
Fax Broadcast data: \$350.00 per 1000 records
Purchase Data: \$1.75 per record

Set Up Fee \$275.00

Delivery Fee

::Minimum Order 2000 records

::Deliverability 98%

::Lead Time 3 days processing

::Notes

Salary Range; (approx 30% of file)

Less than 50,000, 51,000-75,000, 76,000-100,000, 101,000-150,000, 151000-200,000, 201,000+

Type of Organisation;

Banks, Insurance Companies, Stock Brokers, Building Societies, Credit Unions, Money Market, Fund Management, Finance Company, Other

Extra Selection Costs;

Email broadcast: \$130.00 per 1000 records

Email broadcast set up fee: \$150.00

List Purchase data with email address: \$2.25 per record

List Purchase data with email address plus industry, revenue, employee codes: \$2.75 per record

Code append on rental data of industry or employee or revenue: \$25.00 per 1000 records

Data de-dupe on contact names (0-10000 records): \$150.00 per file

Data de-dupe on contact names (10001+ records): \$300.00 per file

Data de-dupe on company names (0-2000 records): \$300.00 per file

Data de-dupe on company names (2001-10000 records): \$600.00 per file

Data de-dupe on company names (10,001+ records): \$1000.00 per file

Exclusion of previous order: \$25.00 per file

Output of extra files: \$25.00 per file

In house Processing is available however, will incur an additional charge. Your PPLM consultant will advise of the exact charge.

::Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage

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