

Bottomline Publications Buyers & Subscribers

Bottom Line Publications is a list made up of subscribers and buyers of Health Newsletter & Health Books published by two of the leading publishers being Agora Inc and Boardroom Inc.

These proven subscribers & buyers are concerned with health related issues and improving the quality of their lives. They are interested in learning more about alternative therapies and cures for the common ailments.

The file is made up of consumer newsletter subscribers and book buyers such as; Bottomline Health Newsletter, Treasury of Health Secrets, Encyclopedia of Natural Healing, health Breakthroughs, Uncommon Cures for Everyday Ailments, prescription Alternatives and Natural Physicians Healing Therapies.

Customers are acquired via direct marketing methods.

All records are generated by dm activity. Average unit of sale is US\$35-US\$75.

::Quantity 34100

::Selections State
Postcode
Gender
Recency: Hotline Names

::Pricing

Rental Mailing: \$US 175.00 per 1000 records
Set Up Fee \$
Delivery Fee US\$50.00

::Minimum Order 5000 records

::Deliverability 95%

::Lead Time 5 days

::Notes

Extra Selection Costs:

Country Selection: An additional US\$10.00 per 1000 records

Gender Selection: An additional US\$10.00 per 1000 records

Keycoding: An additional US\$10.00 per 1000 records

Email fee: US\$50.00 flat

::Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage

p 1300 783 113 p +61 2 8064 7276 f +61 2 8064 7277

www.thelistgroup.com.au