

Fleet Decision Makers

Fleet Managers & Fleet Controllers in Australian Companies with 300+ employees. These are the people responsible for managing a company's car fleet.

This list (made up from the central Incnet database) is meticulously compiled and over twenty industry codes and a growing selection of industry keywords allows the list user to efficiently zero in on their industry target markets. Updating is maintained on the continual basis. All contacts on the file are tele researched every three months. This is supplemented by monitoring of media, published information sourced and by dead mail.

::Quantity 1888

::Selections State
Postcode
Gender
Annual Company Turnover
Number of Employees

::Pricing

Rental Mailing: \$350.00 per 1000 records
Telemarketing data: \$350.00 per 1000 records
Mailing and Telemarketing data: \$700.00 per 1000 records
Emailing data: \$395.00 per 1000 records
Fax Broadcast data: \$350.00 per 1000 records
Purchase Data: \$1.50 per records

Set Up Fee \$250.00

Delivery Fee

::Minimum Order 2000 records

::Deliverability 98%

::Lead Time 3 days processing

::Notes

Industry;
Agriculture, Mining, Construction, Manufacturing, Transportation,
Communication, Public Utilities, Wholesale, Retailing, Banking/Finance,
Insurance, Property, Other Financial intermediaries, Hospitality,
Professional Services, other Business Services, Consumer Services,
Government, Importer, Exporter

Extra Selection Costs;

Email broadcast: \$130.00 per 1000 records
Email broadcast set up fee: \$150.00

List Purchase data with email address: \$2.00 per record
List Purchase data with email address plus industry, revenue, employee
codes: \$2.50 per record

Code append on rental data of industry or employee or revenue: \$25.00 per
1000 records

Data de-dupe on contact names (0-10000 records): \$150.00 per file
Data de-dupe on contact names (10001+ records): \$300.00 per file
Data de-dupe on company names (0-2000 records): \$300.00 per file
Data de-dupe on company names (2001-10000 records): \$600.00 per file
Data de-dupe on company names (10,001+ records): \$1000.00 per file

Exclusion of previous order: \$25.00 per file
Output of extra files: \$25.00 per file

In house Processing is available however, will incur an additional charge.
Your PPLM consultant will advise of the exact charge.

::Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy
names to detect unauthorized use and copying in any form is prohibited.
Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to
any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10%
GST applies to all Australian Companies.

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