

Fine Food and Wine Exhibiton Attendees

Registered visitors to the Australian International Food, Drink and Equipment Exhibition. Australia's largest exhibition for the food and beverage industry, Fine Food Australia is an international event showcasing the latest innovations in food, drink and equipment. Feature areas within Fine Food focus on the key industry areas of bakery, confectionery, dairy, drink, meat & seafood, natural products and equipment for retail, catering and hospitality.

A variety of individuals involved in the entire spectrum of the food industry including retail, catering and hospitality. Individuals are actively interested in new developments, products and trends within the market. A majority are senior management responsible for making the decisions on the purchase of equipment and products.

Market research indicates that approximately 75% of the attendees are directly involved in the job of recommending, specifying & purchasing. 52% of the visitors are management.

Exhibitions are held in Sydney, Melbourne, Brisbane and Perth.

::Quantity 70787

::Pricing

Rental Mailing: \$285.00 per 1000 records
Set Up Fee \$275.00
Delivery Fee

::Minimum Order 3000 records

::Deliverability 95%

::Lead Time 5 working days

::Notes

Job Function;
Director, Manager, Owner/Operator, Purchasing Officer, Chef/Cook, Baker,
Pastry Cook, Industry Student, Waiter/Barstaff, Consultant,
Teacher/Student, Salesperson, Other

Main Business Activity Catering;
Hotel/Importer, Restaurant, Institutional Caterer, Club, General Caterer,
Government, Educational institution, Hospital or Clinic, Manufacturer,
Wholesale/Distributor, Importer, Fast Food outlet, Canteen, Student.

Main Business Activity Retail;
Food chain, Symbol Group, Independent, Delicatessen, Speciality Food
Store, Health Food Store, Butcher, Fast Food Outlet, Liquor Store, Milk Bar,
Department & General Store, Bread & Cake Shops, Manufacturer,
Whole/Distributor, Importer, Restaurant/Café, Supermarket, Convenience S
tore

Hirers are required to include record number identifier on the mailing piece
as first line of address in reduce font. This will facilitate dead mail updating
by the list owner.

::Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy
names to detect unauthorized use and copying in any form is prohibited.
Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to
any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10%
GST applies to all Australian Companies.

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