

Electronics & Electrical Exhibition Attendees

Registered visitors of Austronics Australia's largest and most successful exhibition for the electronics industries, Automate Australia's leading manufacturing technology exhibition and Electrix is Australia's largest and most successful exhibition for the electrical industry.

Austronics

Widely recognised as Australia's leading exhibition for the electronics industry, Austronics is visited by key decision-makers keen to discover the latest in surface mount technology, test & measurement and electronic components. They also attend to make new contacts and meet exhibitors face-to-face.

Austronics features all aspects of the electronics industry including: Assembling/automation equipment, Components, Computers in manufacturing, Connectors, Contract manufacturers, Data acquisition, Electronic instrumentation, Electromechanical products, Embedded systems, Instrument cases/accessories, Integrated circuits, Keyboards, LED/LCD displays, Measuring/testing equipment, Microelectronics, Passive components, PCB technology, Process control equipment, R&D technology, Semiconductor technology, Sensors & microsystems, Surface mount technology, Test and measurement technology and Wire & Cable.

Automate

Automate is Australia's leading hi-tech manufacturing and process technology exhibition, visited by key decision makers keen to discover the latest in robotics & automation, process control, computers in manufacturing, test & measurement and hydraulics & pneumatics systems. They also attend to make new contacts and meet exhibitors face-to-face.

Automate features all aspects of manufacturing technology including: Actuators, Analysers/analytical equipment, Automation elements, Cable and cable handling, control systems and software, CAD/CAM, Computer integrated manufacturing systems, Consultancy services, Data acquisition equipment/loggers, Drives, Electronic instrumentation, Fieldbus Flexible manufacturing systems, Fluid Control, Grippers and manipulators, Identifications systems, image processing, Industrial robotics, Instrumentation, Materials handling systems, Motion analysis, Motors and drives, Photoelectric systems, Pick & place mechanisms, Pneumatics systems, PLC's, plant monitoring systems, Process control systems, Produce control systems, Programmable controllers, Robotic applications, Safety systems, Sensors & transducers, Software development, test equipment.

Electrix

Widely recognised as Australia's leading exhibition for the electrical industry, Electrix is visited by key decision makers keen to discover the latest in electrical accessories, switchgear, lighting and smart building technologies.

Electrix features all aspects of electrical industry including: Cables and busbars, Communication engineering, Computer and communication technology, Data communications, Electrical components and accessories, electronic engineering, Hi-tech products and new techniques, Industrial equipment and accessories, Installation and control equipment, Lighting and lamps, Programmable logic controls (PLC's), Storage/enclosures, Test and measurement equipment.

Market research indicates 77% of visitors are directly involved in recommending, specifying or purchasing equipment. A further 45% are likely to purchase products or equipment within the next 12 months, 69% of the visitors attend the exhibition to discover new products or services relating to their

industries.

Exhibitions held in Melbourne and Sydney.

::Quantity 10148

::Selections State
Postcode
Gender
Job Function
Industry

::Pricing

Rental Mailing: \$285.00 per 1000 records

Set Up Fee \$275.00

Delivery Fee

::Minimum Order 3000 records

::Deliverability 95%

::Lead Time 5 working days

::Notes

Job Function;

Owner/Managing Director, Director Manager, Engineer, Purchasing Officer, Technical Staff, Supervisor, Electrical/Electronic Engineer, Process Engineer, Production Engineer, Systems Engineer, Maintenance Engineer, Management, project Engineer, Consultant, Research & Development, Education, Student, purchasing, Design & Deeloping, Operations Manager, sales & Marketing, CAD/Designer, IT Manager, Apprentice

Industry;

Agriculture, Automotive, Aviation/Avionics, Aerospace, Clothing & Textiles, Construction, Chemicals, Defense, Electrical Products, Electronics, Engineered Products, Fabricated Metal, Food & Beverage, Footwear, Machinery, Government, Medical/Laboratory, Package, Printing, Petrochemicals, Pharmaceutical, primary Metal Products, Plastics, Process, Produce, Rubber Products, Transport, Consult Engineer, Education, Manufacturing, Mining, Utilities, Research & Development, Telecommunications/IT, consultancy, Broadcast/Radio/TV, Builder, Contracting, Imports/Distribution, Assembly & Handling, Other

Hirers Required to include record number identifier on the mailing piece as first line of address in reduce font. This will facilitate dead mail updating by the list owner.

::Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.