

EDP & MIS Managers

A researched list (made up from the central Incnet database) of EDP & MIS Managers including IT section heads in organisations with large information system requirements. Eg. Government, Banks, and those responsible for an organisations telecommunication system.

This list is meticulously compiled and over twenty industry codes and a growing selection of industry keywords allows the list user to efficiently zero in on their industry target markets. Updating is maintained on a continual basis. All contacts on the file are tele researched every three months. This is supplemented by monitoring of media & other published information sourced by dead mail.

::Quantity 8083

::Selections State
Postcode
Annual Company Turnover
Public/Private Companies
Number of Employees
Job Function
Industry

::Pricing

Rental Mailing: \$350.00 per 1000 records
Telemarketing data: \$350.00 per 1000 records
Mailing and Telemarketing data: \$700.00 per 1000 record
Fax Broadcast data: \$350.00 per 1000 records
Emailing Data: \$395.00 per 1000 records
Purchase Data: \$1.75 per record

Set Up Fee \$275.00

Delivery Fee

::Minimum Order 2000 records

::Deliverability 3 days processing

::Lead Time 3 days processing

::Notes

Job Functions;
Supervisor Communications, Office Manager, Manager Finance & Administration, EDP Managers, Telecommunication Manager, Chief Engineer, Computer Systems Manager, Operations Manager

Industry;
Agriculture, Mining, Hospitality, Construction, Manufacturing, Professional Services, Transportation, Communications, Consumer Services, Public Utilities, Wholesale, Exporter, Retailing, Banking/Finance, Importer, Insurance, Property, Other Business Services, Government, Other Financial Intermediaries.

Extra Selection Costs

Email broadcast: \$130.00 per 1000 records
Email broadcast set up fee: \$150.00

List Purchase data with email address: \$2.25 per record
List Purchase data with email address plus industry, revenue, employee codes: \$2.75 per record

Code append on rental data of industry or employee or revenue: \$25.00 per 1000 records

Data de-dupe on contact names (0-10000 records): \$150.00 per file
Data de-dupe on contact names (10001+ records): \$300.00 per file
Data de-dupe on company names (0-2000 records): \$300.00 per file
Data de-dupe on company names (2001-10000 records): \$600.00 per file
Data de-dupe on company names (10,001+ records): \$1000.00 per file

Exclusion of previous order: \$25.00 per file
Output of extra files: \$25.00 per file

In house Processing is available however, will incur an additional charge. Your PPLM consultant will advise of the exact charge.

Hirers are required to include record number identifier on the mailing piece as first line of address in reduce font. This will facilitate dead mail updating by the list owner.

::Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.