

Drake Decision Makers

The Drake Decision Makers List is a comprehensive and highly selective database reaching small, medium and large organisations. The list comprises of a broad spectrum of job functions, spanning from clerical and office staff type roles to senior management and CEO contracts.

This list is completely personalised and works well for seminar organisations, financial institutions, publishers and a variety of business direct marketers.

::Quantity 85926

::Selections State
Postcode
Gender
Industry Type
No of Employees
Job Function

::Pricing

Rental Mailing: \$320.00 per 1000 records
Telemarketing Data: \$345.00 per 1000 records
Mailing and Telemarketing Data: \$550.00 per 1000 records
Fax Broadcast Data: \$280.00 per 1000 records

Set Up Fee \$300.00

Delivery Fee

::Minimum Order 2500 records

::Deliverability 95%

::Lead Time 3 working days

::Notes

Industry Types;

Hotel and catering, government, privatised utilities, banks and financial institutions, insurance, advertising/promotion/PR, manufacturing food & beverage manufacturing, transport, oil/petro-chemical, mining, retail, legal, accounting, public hospitals-general, public hospitals-psychiatric, Commonwealth hospitals/institutions, private hospitals, nursing homes, occupational health and safety, medical clinics & surgeries, dental surgeries, physiotherapists, health services, education, sporting & health clubs, engineering, travel/tourism/entertainment, construction architects, non-profit organisations, management/HR/other consultants, trade & support services, real estate & property management, import/export, computer software/sales/service, warehousing/wholesale distribution, printing/publishing, communications

Number of Employees

1-3, 4-9, 10-24, 25-49, 50-99, 100-199, 300-499, 500-999, 1000+

Job Function;

Chief executive, management & line managers, finance/administration, office manager/senior secretarial/clerical, sales, production & technical managers, EDP/MIS/system manager, purchasing manager, maintenance, distribution, director of nursing, medical practitioners - private & hospital, nursing staff, community resource group staff, medical resource group staff, occupational health, marketing manager, HR/Training/industrial relations, clerical & support staff.

Extra Costs;

Mail Data In-House: \$375.00 per 1000 records

Tele Data In-House: \$380.00 per 1000 records

Fax Data In-House: \$300.00 per 1000 records

Mail & Tele In-House: \$550.00 per 1000 records

Fax & Tele In-House: \$680.00 per 1000 records

Mail, Tele & Fax: \$720.00 per 1000 records

De-duplication based on contact records: \$300.00 per file

De-duplication based on company records: \$600.00 per file

coding records: \$15.00 per 1000 records

Additional file Outputs: \$25.00 per file

Previous order Exclusion: \$25.00 per file

Same day delivery: \$150.00

net name arrangement on a case by case basis

::Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage
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