

Chief Executive Officers

A comprehensive list (made up from the central Incnet database) of Chief Executive Officers responsible for the overall business management of their company. Typical titles include: CEO, Managing Director, Secretary (Government), Director-General (Government), General Manager (Local Govt and subsidiaries but not divisions), Dealer Principal (Car Dealer), Managing Partner (Partnerships).

A majority of companies on the file are turning over in excess of \$10 million and/or 50 + employees.

This list is meticulously compiled and over twenty industry codes and a growing selection of industry keywords allows the list user to efficiently zero in on their industry target markets. Updating is maintained on a continual basis. All contacts on the file are tele researched every three months. This is supplemented by monitoring of media, published information sourced and by dead mail.

All records are fully personalised and include job title plus company name.

::Quantity 14717

::Selections State
Public/Private Sector
Annual Company Turnover (able to select Top 500 or Top 1000 in Aust)
Number of Employees
Private Public Company
Head Office
Industry Classification

::Pricing

Rental Mailing: \$350.00 per 1000 records
Telemarketing data: \$350.00 per 1000 records
Mailing and Telemarketing data: \$700.00 per 1000 records
Emailing data: \$395.00 per 1000 records
Fax Broadcast data: \$350.00 per 1000 records
Purchase Data: \$1.75 per record

Set Up Fee \$275.00

Delivery Fee

::Minimum Order 2000 records

::Deliverability 98%

::Lead Time 3 days processing

::Notes

Industry Classifications;
Agriculture, Mining, Construction, Manufacturing, Transportation,
Communications, Public Utilities, Wholesale, Retailing, Banking, Finance,
Insurance, Property, Other Financial Intermediaries, Hospitality,
Professional Services, Other Business Services, Consumer Services,
Government, Importer, Exporter.

Extra Selection Costs

Email Broadcast: \$130.00 per 1000 records
Email Broadcast set up fee: \$150.00

List Purchase data with email address \$2.25 per record
List Purchase data with email address plus industry, revenue, employee
codes: \$2.75 per record

Code append on rental data of industry or employee or revenue: \$25.00 per
1000 records

Data de-dupe on contact names (0-10000 names): \$150 per file
Data de-dupe on contact names (10001+ records): \$300.00 per file
Data de-dupe on company names (0-2000 records): \$300.00 per file
Data de-dupe on company names (2001-10000 records): \$600.00 per file
Data de-dupe on company names (10,001+ records): \$1000.00 per file

Exclusion of previous order: \$25.00 per file
output of extra files: \$25.00 per file

in-house processing is available however, will incur an additional charge.
Your PPLM consultant will advise of exact charge.

::Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy
names to detect unauthorized use and copying in any form is prohibited.
Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to
any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10%
GST applies to all Australian Companies.