

Building Exhibition Attendees

Designbuild, Australia's largest building and design expo, is the one place you can meet the building industry's key decision makers face-to-face. Individual feature areas covering residential, commercial and industrial construction include Frame Australia, National Plumbing Show, Tilex, Interiors, Windows & Glass Technology, Building Materials and Equipment, Infotech, Smart Home Expo and new this year, Kitchens & Bathrooms and Finishes & Surfaces.

As Australia's leading showcase for commercial, industrial and domestic building and design Designbuild features a comprehensive range of local and international products including a number of exclusive new product launches. There is no other environment that stimulates new thinking the way a successful exhibition does, and Designbuild is already the most successful of them all.

The list consists of individuals involved in the building industry, ranging from professionals to senior management. All are actively interested in the latest developments, products and market trends.

Market research indicates that on average 77% of attendees are directly involved in using, specifying or purchasing goods. Approximately 89% of attendees will purchase industry related goods or services within the next 3 months (following each exhibition).

Exhibitions are held in Melbourne and Sydney.

::Quantity	46205
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::Selections	State Postcode Gender Job Function Main Business Activity
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::Pricing	
Rental	Mailing: \$285.00 per 1000 records
Set Up Fee	\$275.00
Delivery Fee	

::Minimum Order	3000 records
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::Deliverability	95%
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::Lead Time	5 working days
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::Notes

Job Functions;
Owner, Managing Director, Project Manager, Foreman, Supervisor, Buyer,
Other Management, Other

Main Business Activity;
Architecture & Design, Building, Property Owner/Management, Engineering,
Contractors, Subcontractors, Tradesmen, Suppliers, Production, Planner,
Manufacturers

Hirers are required to include record number identifier on the mailing piece
as first line of address in reduce font. This will facilitate dead mail updating
by the list owner.

::Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy
names to detect unauthorized use and copying in any form is prohibited.
Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to
any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10%
GST applies to all Australian Companies.

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