

Baby Product Buyers

This list contains the name and details of new mothers who have responded to a mail offer for personalised baby products.

The product is a special celebration memento announcing the baby's birth details such as; name, birth date, birth time, weight and length. There's also a space to fit baby's first photo. The memento is the ideal and special keepsake.

Purchases are made using credit cards, cheque and money order.

98% of the file includes telephone number. All records can be segmented by age of child and by gender (boys = 51.6% and girls = 48.4%).

All records are personalised and at home address.

::Quantity 14928

::Selections State
Postcode
Recency
Childs Year of Birth
Gender

::Pricing

Rental Mailing: \$320.00 per 1000 records
Telemarketing Data: \$440.00 per 1000 records

Set Up Fee \$300

Delivery Fee \$25.00

::Minimum Order 5000 records

::Deliverability 95%

::Lead Time 5 days

::Notes

Mailing \$320.00 per 1000 records
Telemarketing data \$440.00 per 1000 records

::Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

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