

## Australian Franchise Database

This list focuses on approximately 1000 unique franchises head office. There are over 1600 senior staff records available such as; CEO (MD), Directors, General Managers, Senior Managers like Franchise Development Manager. The vast majority of records target the CEO however other titles such as; Marketing Managers, Operations Managers have been included.

---

**::Quantity** 1600

---

**::Selections** National  
Job Titles

---

**::Pricing**

**Rental** Mailing: \$1200.00 per 1000 records  
Emailing Data: \$1500.00 per 1000 records  
Purchase Data: \$2.25 per record

**Set Up Fee** \$250.00

**Delivery Fee**

---

**::Minimum Order** 500 records

---

**::Deliverability** 95%

---

**::Lead Time** 5 days processing

---

**::Notes**

Job Titles;  
Chief Executive Officer, Director, General Manager, Senior manager, CIO,  
CFO, Operations Manager

Additional Costs

Rental Data

Records with no email data = \$1200.00 per 1000 records

Records with email data = \$1500.00 per 1000 records

Terms of Hire for Email Data:

-Email text is to be no longer than 500 words (72 characters per line)

-Email format must be in ASCII Text

-All email broadcasts must be completed by list

Purchase of Data

Records with no email data = \$2000.00 per 1000 records

Records with email data = \$2250.00 per 1000 records

Fields of Data Provided:

Executive name, Job title, Company name, Address (including postcode and state), Telephone, Fax (95% of file), Email (50% of file), Number of outlets, Main classification, further classification, ASX listed.

---

**::Terms & Conditions**

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

---

The List Group - Direct Marketing List Management & Brokerage  
p 1300 783 113 p +61 2 8064 7276 f +61 2 8064 7277  
www.thelistgroup.com.au