

Australian Corporate Database - Business Advantage

Specifically developed for marketing professionals, the Australian Corporate Database - Business Advantage is produced by a company with 15 years experience in direct marketing, research and contact lists. Concentrating on Australia's 5500 organisations, ACD-Business Advantage is the key tool for those developing and implementing B2B marketing strategies.

ACD-Business Advantage is segmented by 16 major industry types and then further segmented by 115 industry groups. Even greater analysis can be achieved by searching on employee numbers revenue, location, public/private or foreign ownership.

Such detailed segmentation means that ACD-Business Advantage may be used for a wide range of marketing activities, including sales territory planning, direct marketing, market analysis, market research. Many clients use it as the base data for assessing their market share, imporing into their own sales tracking systems or as the start point in building their own customised prospect list.

ACD-Business Advantage can also be supplied with a 12 month unlimited user licence with a monthly update service. With monthly update users get the benefit of always drawing on the most current and accurate data.

::Quantity 22000 (5107 Companies)

::Selections State
Postcode
Gender
Number of Employees
Instrstry Type
Contact Type

::Pricing

Rental Mailing: \$295.00 per 1000 records
Telemarketing data: \$295.00 per 1000 records
Mailing and Telemarketing data: \$500.00 per 1000 records
Purchase Data: \$2.50 per records

Set Up Fee \$300.00

Delivery Fee

::Minimum Order 2500 records

::Deliverability 98%

::Lead Time 3 days processing

::Notes

Industry Types;
Agriculture, Manufacturing, Local Govt, Construction, Mining, Distribution,
Education, Services, Federal Govt, Finance, Retail, Transport, Health,
Utilities, Insurance

Contact Types;
CEO, Human Resources, CFO, Operations, CIO, Sales/Marketing

Other List Opportunities
Full Database 12 Month Licence
Annual Licence - First year \$4975.00
Annual Licence - Renewal \$3980.00

Top 100 Companies 12 Month Licence
Annual Licence - First year \$2275.00
Annual Licence - Renewal \$1820.00

::Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

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