

Advertising & Media Professionals

Prospects on the Advertising & Media Professionals Specialty List cover the entire spectrum of marketing, media, TV, radio and advertising industries. The list is an extract of InfoBase Business Database.

These well educated, affluent business professionals work in a dynamic, information rich environment where the challenge is to keep on top of the game by keeping on track of the latest advertising and marketing strategies, account moves, people moves and media trends.

Advertising & Media Professionals are ideal prospects for a whole range of products and services including magazine and newspaper subscriptions, professionals development programs, travel and entertainment, telecommunications and computer hardware and software products.

::Quantity 18000

::Selections State
Postcode
industry classification (ANZSIC)
Number of Employees
Site information eg. Head Office, Branch, Franchise
SOHO indicator
Job Titles

::Pricing

Rental Mailing: \$265.00 per 1000 records
Telemarketing Data: \$375.00 per 1000 records
Mailing and Telemarketing data: \$600.00 per 1000 records
Fax Broadcast data: \$350.00 per 1000 records

Set Up Fee \$300.00

Delivery Fee

::Minimum Order 5000 records

::Deliverability 95%

::Lead Time 3 working days

::Notes

Job Titles;

Accountant, administration manager, branch manager, business development manager, call centre manager, chairperson, CEO, CFO, company secretary, coordinator, credit manager, curator, customer service manager, director, e-commerce manager, EDP/MIS manager, environmental manager, executive secretary, export manager, financial/risk manager, fleet manager, general manager, IT manager, legal manager, legal representative, maintenance manager, managing director, manufacturing manager, office manager, other administration, other manager, president, principal, project manager, property manager, receptionist, R&D manager, sales manager, secretary, teacher, technical manager, telecommunications manager.

::Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy names to detect unauthorized use and copying in any form is prohibited. Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10% GST applies to all Australian Companies.

The List Group - Direct Marketing List Management & Brokerage
p 1300 783 113 p +61 2 8064 7276 f +61 2 8064 7277
www.thelistgroup.com.au