

Accommodation Industry

This List (made up from the central Incnet database) is comprised of decision makers within Australia's hotel and resort industry. The file targets the top end of the accommodation industry. Establishedments such as 4 and 5 star hotels, weekend retreats and resorts are listed. Overall over 800 establishments have been listed.

Contacts on the list have been meticulously researched to determine their position. Each contact listed is the decision maker and responsible for the smooth running of their area of responsibility. Hard to reach individuals such as the Head Chef and Food & Beverage Managers are able to be targeted.

All records are personalised including salutation, first name, surname and business title.

::Quantity 3197

::Selections State
Postcode
Number of Beds
Establishment
Hotel/Resort
Weekend Retreat
Job Function

::Pricing

Rental Mailing: \$350.00 per 1000 records
Telemarketing data: \$350.00 per 1000 records
Mailing and Telemarketing data: \$700.00 per 1000 records
Emailing data: \$395.00 per 1000 records 395.00 per 1000 records
Fax Broadcast data: \$350.00 per 1000 records

Set Up Fee \$275.00

Delivery Fee

::Minimum Order 2000 records

::Deliverability 98%

::Lead Time 3 days

::Notes

Job functions;
Chief Executive Officers, Marketing Managers, Human Resource,
Managers, financial Directors/Controllers, National Sales Managers, Quality
Assurance, EDP Managers, Secretaries & Personal Assistants, customer
Service Managers, Divisional General Managers, Head Chef, Food &
Beverage Manager.

::Terms & Conditions

List rental costs cover one time usage only. All data is seeded with dummy
names to detect unauthorized use and copying in any form is prohibited.
Two sample mailing packages will be required for approval by owner.

We require a signed copy of our list rental agreement and order form prior to
any order being processed.

Payment is required on delivery of data unless arranged otherwise. 10%
GST applies to all Australian Companies.

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